Whole Grain Connection Chapters

Aiming to foster local business and educational interest in whole grain foods.

As consumers we have an interest in the availability of pleasing and high quality whole grain foods. Our most *basic foods*: bread, pasta, pizza, breakfast cereal are grain foods. However, to qualify as *basic* foods, they need to be truly 100% whole grain.

Farmers, millers, bakers, chefs and many people in the related industries have a great interest in understanding all aspects of whole grain foods. If they are conscientious then they want to provide the truly 100% whole grain foods that consumers need and desire, and they want to manage this sustainably and in tune with nature as far as possible.

The agricultural methods for producing grains sustainably also require fertility building legumes and grazing animals in rotations with the grains. To complete the versatility of the system the rotations can include other seed crops useful for food such as flax, fennel, sunflowers. All can be used both to increase soil fertility and income for the farmer.

Whole Grain Connection chapters are for everyone who wants the benefits of a good local supply of 100% whole grain foods.

Topics for presentation and discussion at chapter meetings likely will include the news of the moment, such as gluten intolerance, sprouted grains, sourdough bread-making, stone milling, heirloom grain varieties suited to a local region, ethnic bread from ethnic grains, bakers show-and-tell, local producer mini-trade shows, considerations for setting up a local whole grain business, and much more according to the questions asked by chapter members and whether it is a city or countryside chapter.

We hope you will join a local *Whole Grain Connection* chapter and so gain greater understanding of the multifaceted tasks of providing pleasing 100% whole grain foods for everyone. Last but not least we hope you will discover new friends travelling in the same direction.

How to create a local Whole Grain Connection chapter:

- Search on www.wholegrainconnection.org to see whether a *Whole Grain Connection* group already exists within a 25 mile radius of your location
- Designate a chairperson or suggest yourself as a chairperson (contact person) for a new group
- Suggest a name for the group e.g. *Mountain View Whole Grain Connection*
- Open the group to all who have an interest in eating or producing 100% whole grain foods (include all whole seed foods: legumes, pulses, flax, flavor seeds, etc.)
- Decide when to meet e.g. four times a year for evening meetings (2 hours), plus outings to farms, mills etc.
- Find a place to meet e.g. a coffee shop bakery, church hall, clubhouse etc.
- Register the group with www.wholegrainconnection.org so that information about your group is made available on the website.
- Organize your group by creating a planning committee, and designating a contact person, chairperson, secretary and treasurer to be elected each year by the committee or group members.
- A formal business group with a board of directors can become a non-profit entity under the non-profit *Whole Grain Connection*, if their goals match those of the *Whole Grain Connection*.

Planning for a meeting:

- Decide on a topic or topics and corresponding format for the meeting e.g. one main speaker, forum of speakers, show-and-tell with a theme, demonstration, travel slideshow, trade-show, baking or cooking classes, farming classes, milling classes, etc.
- Allow at least 30 minutes at the beginning and end of meetings for networking and socializing
- Ask for rsvp if seating is limited
- Decide on entrance fee to cover expenses for the meeting e.g. speaker expenses, beverages, location rental, print-outs, etc.
- Announce the meeting locally with an invitational notice.
- Notify www.wholegrainconnection.org so that the meeting and topics etc. can be announced on the website

WHOLE GRAIN CONNECTION ™

WHOLE ORGANIC GRAINS FOR EVERYONE

A California non-profit corporation, 501 (c) 3

500 W. Middlefield Road #2   *Telephone: 650 938 2865*
Mountain View   *www.wholegrainconnection.org*
California 94043   *e-mail: barmbaker@aol.com*

Aiming to enhance the desirability and availability of 100% whole grain breads, and other 100% whole grain products, from organically and sustainably grown grains, and thereby connecting farmers and bakers.

APPLICATION to create and register a *Whole Grain Connection* chapter

Thank you for your interest in forming a local *Whole Grain Connection* chapter. Please fill out the following form and send it to *Whole Grain Connection* (barmbaker@aol.com, or 500 West Middlefield Road, Apt. 2, Mountain View, CA 94043)

Questions? Please telephone: 650 938 2865

Contact Name	
E-mail	
Telephone	
Address	
Is there a Whole Grain Connection chapter within 25 miles?	
What is the name of the new chapter?	
What is your planned meeting time, and schedule	
Where will your usual meetings be held?	

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MEETING NOTICE: Local Whole Grain Connection Chapter Meeting notice

When you have decided on the details of your next meeting, please send this form to *Whole Grain Connection*:
barmbaker@aol.com
500 West Middlefield Road, Apt. 2, Mountain View, CA 94043

Meeting subject & description	
Date	
Time	
Location address	
RSVP or unlimited seating?	
Entrance fee amount	
Contact name	
e-mail	
Telephone	

Questions? Telephone 650 938 2865